

Chicago's Leather Bar Since 1977



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Press Release

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CHESTER MUNRO SELECTED MR CHICAGO LEATHER 2010

CHICAGO, IL, FEBRUARY 4, 2010: Cold winter winds and frigid temperatures failed to deter the crowds that packed Touché, Chicago's leather/fetish bar since 1977 at 6412 North Clark Street, for the Mr Chicago Leather 2010 Contest Weekend, January 29-31. Chester Munro emerged from a trio of candidates to claim the coveted title and will represent Chicago and contest sponsors Touché and SHEL-Don Chicago Leathers at the International Mr Leather 2010 Contest in May. Among the prizes awarded to Chester are his custom fitted title vest and \$500 in leather gear from SHEL-Don Chicago.

The field of contestants had an international flair as Chester's fellow contestants both came from overseas to make Chicago their home. Named First Runner-up was Ahmad Refky originally from

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Egypt and as Second Runner-up, Gonzo Bruin hails from Venezuela but now resides in Chicago as well.

Maintaining that international theme, London's John Pental, International Mr Leather 2003 return for a seventh straight year to host the weekend events which included a Welcome Party, Roast of Mr Chicago Leather 2009 AmMar Houssamo, the Mr Chicago Leather Contest and a Victory party.

Joining AmMar on the judges panel to select his successor were International Mr Leather 2004 Jason Hendrix, American Brotherhood Leatherman 2000 Dean Ogren, Mr Chicago Leather 2003 Joe Arteaga and Jeff Willoughby Mr Chicago Leather 2004.

The contestants were interviewed by the judging panel prior to the contest on Saturday night when they were judged on their leather image, onstage speaking and crowd favorite jockstrap portions.

Once again John Pental was an outstanding success as emcee keeping the night's proceedings running smoothly. With a theme of "Celebrating the Sex" woven into the contest, John added several bits of humor into the proceedings. From commercial messages touting medications such as SASH-E-CALM "the first medication approved for the treatment of separation anxiety for former titleholders" to a contest for couples in the audience to

act out sexual positions, John also saluted to those working around sex - sex workers, porn stars, sex researchers and STD healthcare providers. In between judging segments, John introduced 5 former Mr Chicago Leathers onstage to talk about their efforts since winning the title, the four on the judges panel and Mr Chicago Leather 1991, Chuck Windemuth founder of the Chicago Leather Kennel Club. The CLKC was formed to encourage and support leather/fetish contestants across the country.

The contest was part of a full weekend of events that began with a Welcome Party during which the three contestants sold raffle ticket for the MCL travel fund. Mr Chicago Leather 2009m AmMar Houssamo was properly roasted by his peers later that evening which included a demonstration on how to "shoot the moon" for the bar's Full Moon Contest that followed.

Saturday afternoon, Hot Ash Chicago hosted a smoker at Blue Havana before the contest.

Sunday's Victory Beer Bust for Chester was feted with a free buffet and the MCL travel fund raffle drawing. Dean Ogren was the big winner of the day winning the prize of a three day Las Vegas getaway.

Photos from the weekend will be posted online at
www.chicagoleather.org.

For more information about the Mr Chicago Leather 2010 Contest
contact David Boyer at 773-841-9051 or David@ToucheChicago.com

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